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Betsy Shortell, Harvard University
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George Kippenhan, USPS
Katherine Lydon, USPS
John Powers, USPS

National PCC Day at Gillette Stadium

On September 21, 2015, the Greater Boston Postal Customer Council co-hosted what many called the premier industry event of the year: National PCC Day at Gillette Stadium, home of the 2015 Super Bowl Champion New England Patriots.

Attended by upwards of 300 industry and Postal officials from the New England region, National PCC Day at Gillette was emceed by Mike Powers, Greater Boston District Manager (USPS) and Karen McCormick, Greater Boston PCC Executive Board Member.

"This is the most impressive PCC event I have been a part of" stated David Williams, keynote speaker and Chief Operating Officer of USPS. Williams spoke of USPS's ability to reinvent itself in order to adapt to changing times.

Leo Raymond, Vice President of Postal and Member Relations for Epicomm, captivated the audience with his unique take on the Postal Service's challenges with Congress.

Patrick Pass, three-time Super Bowl winning Fullback of the New England Patriots, captivated the very partial Pats fan base with stories of Bill Belichick, Tom Brady, Rex Ryan and Super Bowl memories. Scott Zolak, former Patriots quarterback and radio personality, signed autographs and took pictures with many of the PCC Day guests.

With many educational breakout sessions to choose from (held in the Gillette Suites overlooking the Field), there were interesting and diverse classes to attend. There were also 30 vendors in attendance that enjoyed heavy traffic from very interested potential customers.

The vendors also enjoyed a tour of the stadium after the event. This featured a visit to the field, a look inside the visitor's locker room and the practice facility. What was not expected was a sighting of 'the hoodie' himself. Yes, Coach Bill Belichick was spotted on the tour of Gillette. The tour guide stated, "I've been doing this for 15 years and we never see him." To top it off, outside the Pats locker room, the NFL's sack leader, Chandler Jones, walked out to a stunned group of vendors and attendees. Mr. Jones ran over to the group took some selfies and high-fived everyone...a great ending to a great day.

MEMBERSHIP RESPONSE FORM

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- Membership Levels (check one):
General (No fee, individual member)
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Corporate (\$150 unlimited members)
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Member information (if more space is needed please use additional page):

Name: Title: Email:
Name: Title: Email:
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www.bostonpcc.org
to register and pay by credit card

Holiday Mailing Forecast

The United States Postal Service expects to process 15.5 billion cards, letters, flats and packages for consumers and businesses during the 2015 Holiday season.

"Customers can count on the Postal Service and our more than 600,000 dedicated employees to deliver their holiday gifts, cards and letters," said Megan J. Brennan, Postmaster General and CEO. "We have been investing in our infrastructure including package sortation equipment, new delivery vehicles and scanning technology to expand our capacity, improve operating efficiency and provide real-time visibility."

Five million packages are expected to be delivered every Sunday nationally. December 14 has been earmarked as the busiest delivery day of the year, with an estimated 30 million packages to be delivered. Nick Francescucci, Postmaster of Boston and PCC Postal Co-Chair, states, "This is our season and we will deliver every day for our customers!"



Greater Boston PCC awarded with Platinum & Gold Level Certificate Awards at PCC Day

Betsy Shortell honored as outgoing PCC Co-Chair

The Greater Boston PCC would like to thank Betsy Shortell for the amazing work she did as Industry Co-Chair. Here are some of her greatest accomplishments over the past 2 years:

- Helped organize two very well-attended National PCC Day events at Gillette Stadium and at the New England Journal of Medicine.
- Oversaw numerous educational and networking events.
- Provided a framework for education and support.
- Led the Greater Boston PCC Board to further its mission.
- Hosted numerous events at Harvard and provided a place for future Board meetings.
- Assisted in the development of updated website, events calendar, email lists and an improved structure for the Board.
- Collaborated with the MSMA, MTAC and other regional USPS focus groups to bring best practices to the community.

We have been very lucky to have a person who embraces the foundation of what the Greater Boston PCC represents. As the industry Co-Chair and as her replacement, I will do everything possible to build upon her legacy and the foundation she helped to create.

Upcoming PCC Events—Join Us!

- Charlie Brown Stamp Unveiling - Eliot School—585 Commercial St., Boston, MA 02113
- PCC Night at the Boston Celtics—TD Garden— 2/3/2016, 5:00 p.m.
- PCC Night at Fenway Park - Fenway Park 6/14/2106 5:00 p.m.



Outgoing PCC Co Chair Betsy Shortell being honored for her 2 years of leadership.

For more information visit
www.bostonpcc.org

Greater Boston **PCC** POSTAL CUSTOMER COUNCIL™

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Good Grief, Charlie Brown!

On December 9, 1965, millions of Americans learned what Christmas is all about. That evening, A Charlie Brown Christmas, the first animated special featuring characters from Charles Schulz's beloved comic strip Peanuts, aired on CBS. Over the years, watching the beautifully understated ode to the holiday season has become an annual tradition. The program now airs every year on ABC. The entire Peanuts gang is now featured on its own collection of stamps.

This booklet of 20 stamps features 10 still frames from A Charlie Brown Christmas (two of each design). They include: Charlie Brown holding the sapling that eventually becomes his Christmas tree, Charlie Brown and Pigpen with a snowman, Snoopy and children ice skating, the cast of the program gathering around the Christmas tree, Linus kneeling by the sparsely decorated Christmas tree, Charlie Brown checking his mailbox for a Christmas card, Charlie Brown and Linus leaning on a snowy brick wall, Charlie Brown and Linus standing by the tree, a frustrated Charlie Brown standing in front of Snoopy's doghouse, and Charlie Brown decorating the tree in front of the prize-winning lights display on Snoopy's doghouse.

George Kippenhan, PCC Executive Board Member and USPS Manager of Consumer & Industry Contact, has been visiting elementary schools in the Greater Boston District with his original presentation entitled the "Power of Mail". Kippenhan shows the students how important it is to simply put a pen to paper and write a letter to those who you care about. At the end of each presentation, the new Charlie Brown Christmas Stamps are unveiled much to the delight of the children (and teachers) in attendance.

The Greater Boston Postal Customer Council is sponsoring a Charlie Brown Christmas Stamp unveiling at the Eliot K-8 School in the North End on December 16. Nick Francescucci, Postmaster of Boston and PCC Co-Chair will be unveiling the stamp.

