

POSTAL CUSTOMER COUNCIL NEWSLETTER

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PCC SPOTLIGHT

HONORING OUR PAST, CELEBRATING OUR PRESENT

Like all of life, summer for our PCC has had its highs and lows. At the end of June, we were saddened to learn of the death of our esteemed colleague Al Silverstein, a giant of the mailing industry, a pillar of the Greater Boston Postal Customer Council, a model professional and a dear friend.

In the midst of our collective grief, just a few days later, we were lifted up by the well-deserved recognition accorded George Kippenhan who received the National PCC Postal Member of the Year Gold award at the awards ceremony at Postal Headquarters on June 29. What George has done and always does for our PCC is “above and beyond.” He too is a pillar of the Greater Boston Postal Customer Council, a model professional and a dear friend.

When it came time to decide whom to feature in this Newsletter, you can imagine our dilemma until we decided it would be fitting for two individuals of such stature to share the SPOTLIGHT as they often did when working together over the years.

ALVIN B. SILVERSTEIN



The death of Al Silverstein is a profound loss to the mailing industry and to the Greater Boston PCC. Al, a Boston native, was barely out of Boston Latin High School when he began his first job at a mail advertising company. He never left the industry, continuing on a remarkably steady path to top executive

positions over the course of 55 years. Al even met his beloved wife Helen through a colleague in the mailing industry!

Al's first job was a summer job at OMS Mail Advertising, later acquired by R.L. Polk. He continued to work there part-time while attending college at Boston University, School of Management. Once Al graduated college, he was hired as supervisor of hand and machine mailing.

His next job in the industry was with Dickie-Raymond Company, then a pioneer in creating major corporate direct mail campaigns. He was associated with their mail production company, DR Mailing Services, where he held supervisory positions. A two-year stint with a print production company, Farnsworth Press, rounded out his printing experience. He then entered a 19-year association with Hub Mail, then one of the foremost players in the direct mail field. He rose to the position of Executive Vice President and became a principal of the company. After Hub Mail was sold, Al joined Watson Mailing Service as a Senior Vice President. This position was followed by a short tenure with JLS Mailing Service after which Al decided to retire. Retirement, however, lasted only one month when several organizations in the mail services industry, including Fulfillment Express headed by Karen McCormick and D3, sought Al's advice based on his extensive experience. He then started Silverstein Consulting to provide those consulting services.

Always aware of the "big picture," Al joined trade associations and given his natural abilities, rose to leadership positions in those organizations too. He became President of the New England Chapter of the Mail and Fulfillment Service Association (MFSA) and served on the Board of the Greater Boston Postal Customer Council for more than 25 years, filling the position of Industry Co-Chair for part of that time. Postal Headquarters asked Al to serve a term on the National PCC Advisory Board from 1996-1999 in recognition of his leadership abilities, knowledge, wise counsel and his commitment to PCC concepts and willingness to share ideas.

Both as a PCC Board member and as PCC Industry Co-Chair, Al spearheaded many important initiatives, among them:

- Al was instrumental in the New England EXPO, a "mega-meeting" of multiple PCCs, for which Al raised over \$200,000 in donations over a period of years and for which he was acknowledged in 2008 with an award before 500 attendees and exhibitors. The importance of the EXPO cannot be overstated. Not only did it bring together hundreds of industry and Postal personnel, the proceeds shared among participating PCCs enabled each to create and implement programs tailored to its own needs.
- Our PCCs Membership Program was launched when Al was Co-Chair.
- Al launched a scholarship program for high school students about to enter college. Awards were based on academic merit and community service. The program was financed with the proceeds of an annual golf tournament. Its highlight was the annual awards breakfast attended by each year's 4 winners and their families and the PCC Executive Board.
- Al was frequently a speaker, panelist and moderator at innumerable PCC and Postal events. It was always inspirational to hear Al and a Postal counterpart tackle an issue from the industry and the Postal perspectives.
- An advocate for the mailing industry while also endorsing a strong partnership with USPS, Al was always respectful but firmly supportive of our industry.
- Our very first Newsletter was produced in 1994 when Al was Co-Chair.

You might expect that a man of wide-ranging executive abilities would also share them outside his field of work. He was President of his temple, Temple Beth Avodah in Newton Massachusetts, a tough job that requires the skills of a diplomat and the patience of a saint, which only a kind and caring person could fulfill.

Al also helped to found and served on the Board of the Brain Tumor Society, a national non-profit organization today.

Always supportive of worthy causes, for at least 20 years, Al could be found at the finish line of the Boston Marathon, heading a group of volunteers for the Boston Athletic Association's annual run. As luck would have it, the year of the Boston bombing was the one year that Al didn't attend because of a back problem that kept him home.

Al's supportive nature was evident in the ways he interacted with his family, supporting his son-in-law's Pan Mass Challenge rides in memory of his mother, taking up running in his 50's at the urging of his son, and joining his son in learning and perfecting the art of wood turning. Al specialized in pen turning. Whenever an instrument was sold, a portion of the proceeds was donated to the Kids Fund at Boston Medical Center. The pens and other turned items became popular speaker and guest gifts at PCC events. For more than 5 years, Al's unique pens were distributed to veterans as free gifts at Boston PCC's commemorative events on Veterans Day at VA hospitals and veterans' organizations. With Mike Shields and VA officials, AL attended these events, a high point of the PCC annual calendar.

Few of us knew that Al was an avid fisherman, not only catching striped bass and bluefish off Cape Cod but preparing them to be cooked for family dinners.

Amidst all this activity, Al still put his family first. Devoted husband, father of two, father-in-law to their spouses and grandfather to four precious grandchildren, Al leaves a legacy of accomplishment, integrity, giving back, kindness and courage.

Every year, the Greater Boston PCC selects an outstanding individual as its Industry Member of the Year. The person so honored has exhibited commitment, dedication, initiative and excellence in serving the PCC and the mailing industry, characteristics exhibited by Al Silverstein who in fact was the recipient of this award. As a measure of our esteem and to perpetuate Al's legacy in the mailing industry, the Greater Boston PCC voted to rename its Industry Member of the Year award the Alvin Silverstein Memorial Industry Member of the Year Award, the first of which will be awarded on September 20, 2023 at our National PCC Day event in Boston attended by Postmaster General Louis DeJoy. Find out about the first winner of the re-titled award in the Special Edition of our Newsletter in October!



(l to r) Mike Shields, Al Silverstein, George Kippenhan and Purple Heart stamp



Mike Shields, David Hencke Dept of Veterans Affairs, Al Silverstein, Nick Francescucci, then-Congressman Kennedy, VA staff, Jim Holland



GEORGE R. KIPPENHAN, PCC GOLD POSTAL MEMBER OF THE YEAR

George Kippenhan is the anchor and the sail of the Greater Boston Postal Customer Council. He attends to the basics while also suggesting lofty ideas. He is involved in every aspect of PCC operations and is instrumental to its success. It was only fitting then that George was recognized with the Gold Award for PCC Postal Member of the Year.

Scouting every opportunity to learn and to contribute, George attends every Headquarters teleconference related to PCC matters, attends all Area-related telecons, posts all events on the PCC TeamSite, posts frequently on the PCC Voice Linked In page, and wrote and submitted three PCC articles to the national publication *PCC Insider*.

George is our PCC's best advocate. When nominations for national awards are due, George writes the applications. Greater Boston PCC's submissions for 2021 PCC of the Year Metro Market, Innovation of the Year and Industry Person of the Year were all prepared and submitted by George with spectacular results!

George not only serves on our PCC Executive Board's National PCC Day Committee, Events Committee and Communications Committee, he produces many of the events and many of the communications! He has written numerous articles for our quarterly newsletters (15 and counting). Whatever is news – national or local, program or event – George creates an article about it, complete with photos.

But the crown jewel of these efforts is George's activities to bring the PCC and USPS into the community. George initiated a program called *The Power of Mail* which he has introduced to many elementary school classes and even extended it to the homeschooled population, using a local library as the venue for his presentation to them. Students learn about writing letters and are often treated to a stamp dedication, the Shel Silverstein stamp being a favorite for school children. Recently, George has extended his community initiative to the other end of the age spectrum, dedicating a stamp at a nursing home and presenting the *Power of Mail* and dedicating the Tulip stamp at the Braintree Department of Elder Affairs Senior Center. Not only were seniors in attendance but their grandchildren were too, a special multi-generation event.

Of George's many initiatives, his favorite might be his Celebrity Video Podcast Series which won Gold Innovation of the Year last year. In each interview, we learn not only about the career of a well-known actor or author but also the experience each has with the US Postal Service. If you missed the podcasts, go to bostonpcc.org and you will find links to the videos on the website.

George began his career with USPS as a Part Time Flexible Letter Carrier in Braintree, MA in 1997 when he was 21 years old. He started with a group of overachievers who now occupy management positions: Mike Rakes, the current Mass/RI District Manager, Laurie McCartin, current Postmaster of Holbrook and Bob Munroe, current Manager of Wollaston. George made regular status and was transferred to Roslindale in 1999 where he worked until 2005 when an opportunity arose with the Business Service Network in the USPS Marketing Department, then led by PCC Executive Board Member Pat Ring. The Business Service Network is the liaison between the major business customers and the Postal Service. "I loved talking to and helping our customers." Thus began George's career in Customer Service. He was promoted to Manager of the Business Service Network and Consumer Affairs Department in 2013. Working with Jim Holland, they reinvented the culture of the Department and made their Marketing Group the top scoring District in the Atlantic Area. By

virtue of this position, George then became a member of the Executive Board of the Greater Boston PCC. At first intimidated, George soon hit his stride, finding the PCC the forum to test out ideas and express his creativity. The PCC continues to be the focus of his passion, so much so that George took a new position, Supervisor of Customer Service Support (a direct report to the Postmaster of Boston) to remain on the PCC Executive Board. He is the PCC Administrator. George values his mentors (Jim Holland, Mike Powers, Mike Rakes, Nick Francescucci, Joshua Balcunas and Dave Guiney), takes inspiration from his colleagues (Tim Gallagher, Wendy Mullen, John Donovan, Mary O'Brien, Mike Richardson, Lisa Walke, Anna Robinson and Shernell Lavine-Milius among many others) and relishes his work with PCC Executive Board members.

Was it inevitable that George would make his career with USPS? It was in his family.

Carol Kippenhan, George's Mom, joined USPS in 1983 working nights on the Letter Sorting Machines. She worked her way up the ranks until she retired in 2011. Some may remember Carol Kippenhan supporting the PCC Executive Board when we used to meet in the Postmaster's Conference Room in Boston.

George's Dad was unable to work as he had a degenerative hip issue. Despite his constant pain and his struggle to walk, George's Dad coached him in every sport growing up. "He was my best friend until he passed away unexpectedly at 55 years old." George's Mom worked every overtime shift she could and still never missed a soccer, basketball or baseball game.

George and his wife Michelle are the parents of Mary (born 2005) and Scotty (born 2009). Mary was born with cerebral palsy but George and Michelle promised each other that they would never put limits on her. Their confidence has been rewarded. Mary exceeded all expectations. For a girl who wasn't expected to walk, she proudly walked across the Rockland High Football Field to receive her High School Completion Certificate in early June. She excels in sports and competes regularly in many Special Olympics events. She had even learned to skate. Her favorite sport is hockey...ironically, she became the team Manager and "good luck charm" for District Manager and Coach Mike Rakes' sons' elite hockey team, the Boston Junior Terriers. With such supportive parents, Mary is reaching her real potential.

Scotty has a passion for theatre and for music. By the age of 13, he had starred in many local theatre productions. He is also an excellent football player making clutch plays as a Middle Linebacker. He is an accomplished guitar player. He has won several National Awards with his theatre school and guitar playing. He hopes to become a professional guitar player and attend Juilliard or Berklee School of Music after high school. He'd like to become a member of Rage Against the Machine or the Boston Pops. Only time will tell. With such supportive parents, Scotty is off to a good start in pursuing his dreams.



George Kippenhan with his daughter and his mother



George Kippenhan with kindergarten at Fayerweather

GUEST COLUMN – PLANNING FOR THE FUTURE

JIM BURNS AND THE ROLE OF MAIL SERVICES

IN MASS GENERAL’S NEW BUILDING CONSTRUCTION



If you’ve been to Massachusetts General Hospital (MGH) or in and around Cambridge Street in the Beacon Hill area, you may have noticed a large hole in the ground. MGH is constructing the Phillip and Susan Ragon Building which will house two Mass General Centers of Excellence: the Corrigan Minehan Heart Center and the Mass General Cancer Center.

Spanning two city blocks and nearly two million square feet of space, creating a dynamic Cambridge Street that will enrich the vitality and resiliency of our neighborhood and city and capture the attention of the 40,000 commuters and 30,000 visitors who will pass by and enter its doors daily.

Our vision is broken up into 4 key areas.

1. Transforming patient care with 482 private, single inpatient rooms in two new towers.
2. Breaking new ground in research by inspiring industry and institutional partnerships by capitalizing on our location in the world’s leading biotech, academic, and health care hub.
3. Building healthier communities by strengthening MGH’s role as the anchor in caring for our patients, our neighbors, the city of Boston and beyond.
4. Educating Medical Trailblazers by empowering and inspiring tomorrow’s leaders.

I was brought in on this project two years ago by my senior leadership team. My role was to help design and layout the loading dock, receiving and mail operations that will support our new buildings. It was a great opportunity to be involved in this project. To be given a blank slate is both exciting and terrifying. We started working with consultants and architects, first meeting monthly then bi-weekly. We reviewed existing operations and made a master wish list of everything we wanted in the new buildings.



All support service departments had to sign off on their space designs back in August of 2022. For me that was a defining moment in the project, more so than the actual ground breaking. This made the layout of the internal space final. The first tower will not open until the fall of 2027 and the second tower in the spring of 2030. Planning and designing future operational space involves a lot of decisions. One key decision that we were unanimous on was combining Receiving and Mail into one central space. I oversee both department's today and we felt this was the best way to service and meet the needs of internal customers in the two new buildings. Additionally, this was done to allow for other departments within Materials Management to have more space for linen and medical supplies. These are some of the questions we debated; How do we know what new technologies will be available in 5-7 years when the new buildings open? Did we lay out the space correctly? Did we place the ramp and entrance to our loading dock platform on the correct side? Will staff be happy with the layout of their break and locker rooms? Where do you place the customer service window? Only time will tell, but I am confident that all our countless hours of meetings and planning sessions will give us a functional space for employees to enjoy for years to come.

For more information and to see the future of care at Mass General, you can go to this link: <https://795b0781.flowpaper.com/MGHRagonBrochure/>

Jim Burns is Operations Manager, Receiving and Mail Services, Materials Management at Mass General Brigham



STEVE SMITH RECEIVES PRESIDENT'S AWARD AT NACUMS CONFERENCE IN PROVIDENCE RI



Steve receiving his award

The Annual NACUMS (National Association of College and University Mail Services) Conference was held in Providence, RI July 22-26. Many of our Greater Boston Board members participated, either attending or representing their companies as supporting vendors. The week was filled with educational sessions, including the MDP (Mail Design Professional) Certification, and sessions presented by the USPS on Informed Delivery for Colleges and Universities, and culminated in a tour of mail centers at Boston University, MIT and Harvard.

A high point of the Conference was the presentation of the President's Award to Steve Smith, former Co-Chair of the Greater Boston Postal Customer Council.

Steve Smith is one of the most interesting and dynamic people one could not only meet in the mailing industry, but also anywhere, period! Trained as a cartographer Steve has become one of the most knowledgeable and respected people working in the Mailing Industry. Steve was the head of the mailing branch of the Christian Science Publishing Society and was deeply involved in all aspects of Postal operations to insure the church's publication received the best possible service. In addition to the job he held to earn a living, Steve was always deeply involved in ancillary activities. He was a long-serving member of the Greater Boston Postal Customer Council and was deeply involved with the USPS Periodicals focus groups. Steve formerly served as the head of the Alliance of Non-Profit Mailers, and has been a regular attendee at the PMG's Mailers Technical Advisory Committee Meetings. Several years ago, Mr. Smith agreed to present at a NACUMS conference and his presentation was greatly appreciated by the members, for the depth of knowledge he presented and the easy-to-understand way he presented it. In addition, members were impressed with Steve's willingness to assist NACUMS members even after the conference was over. For the past several years Steve has been an ardent supporter of NACUMS by providing educational information, doing presentations, and most recently by guiding our new president and the other NACUMS representatives through the maze of US Postal Headquarters by making introductions and contacts to both Postal and Mailing Industry leaders. Steve has also been instrumental in facilitating meetings with Postal Headquarters personnel in key areas such as CPUs, Customs and other International Mailing issues.

Steve is the head of Base 60 Consulting based in Newbury Massachusetts and has clients in different facets of the mailing industry spread throughout the US and around the globe. Steve and his wife Catherine reside in Newbury MA.



Attendees at the MIT mailing facility tour

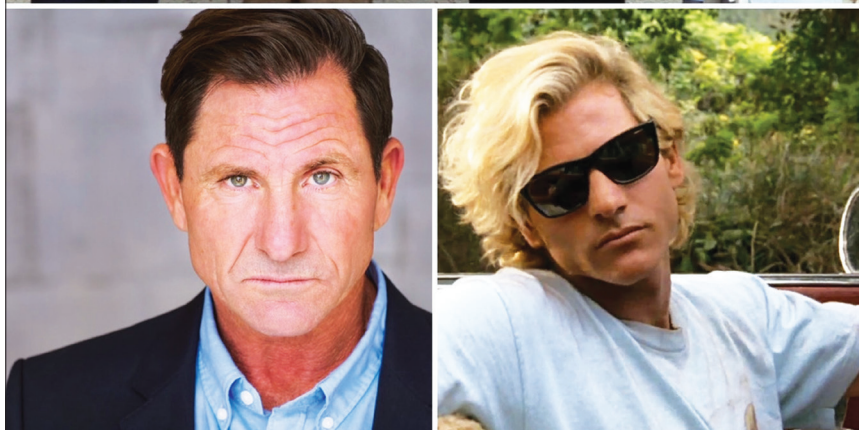
CELEBRITY VIDEO PODCAST SERIES WITH ACTOR JOHN PHILBIN

On July 10, 2023, the Greater Boston PCC hosted their award-winning Celebrity Video Podcast Series with Special Guest John Philbin. John Philbin is an American actor who is best known for his roles in the films *Children of the Corn*, *North Shore*, *Return of the Living Dead*, *Point Break* and *Tombstone*. *Point Break* was named the Greatest Summer Movie of All Time by Entertainment Weekly. John portrayed Nathaniel, one of Patrick Swayze's gang of Surfing Bank Robbers known as the Ex-Presidents. *North Shore* has become a cult classic surfing film while Mr. Philbin's iconic portrayal of "Turtle" is recognized as the Breakout Performance of the movie. The Washington Post recognized John as the film's standout stating that he gives an "endearing comic performance" while multiple websites call him one of the great scene stealers of the 80's. The pop culture podcast "Shawshanked" listed both *Point Break* and *Tombstone* in the "Top 40 Guy Movies of All Time." Mr. Philbin went on to become a well-known professional surfing instructor for films such as *Blue Crush* and *Soul Surfer*. John has continued to work consistently as both an actor and surfing instructor.

George Kippenhan, Greater Boston PCC Administrator, hosted the interview. Mr. Philbin spoke candidly about his upbringing in California and his love for surfing and acting at a young age. He delighted the audience with incredible stories about working with Hollywood legends such as Steven Spielberg, Kevin Costner, Kiefer Sutherland, Kathryn Bigelow, Patrick Swayze, Keanu Reeves, Kurt Russell and Sam Elliot. He also gave some amazing behind-the-scenes information about his most well-known films including being directed by Spielberg who told him that "it doesn't matter what you look like in person, it's how you look on film." He also stated that Patrick Swayze was one of the nicest people he had ever worked with "and he was the most famous actor on the planet."

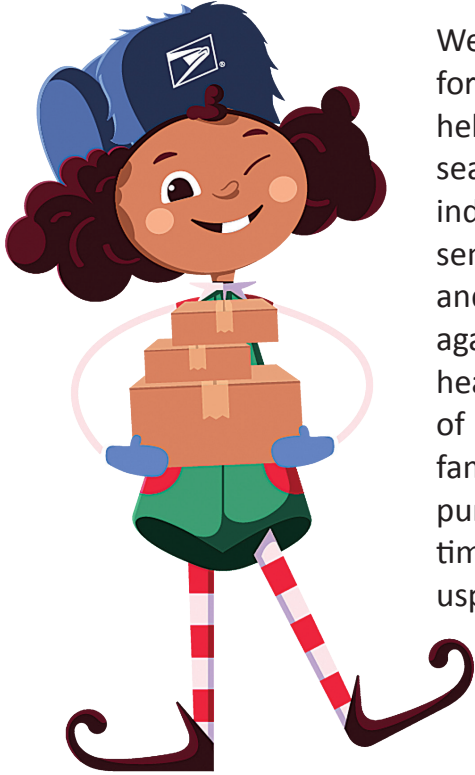


Mr. Philbin spoke of his ups and downs after his film career stalled and how getting back into surfing saved his life. He found another career as a surf instructor for both films and regular life. He is so grateful for the second chance at life and spreading positivity and happiness to a devoted legion of fans who visit him at Comic-cons.



John also spoke highly of USPS. He stated that USPS deserves a lot more credit than they get. A loving pet owner with two cats, his letter carrier informed him of a coyote that lurked in his neighborhood and to keep his cats inside. John stated that the letter carriers are essentially the "neighborhood watch." "They are the eyes and ears of every community."

GET READY FOR OPERATION SANTA 2023



We know it's not even Halloween yet but it's not too early to plan for Operation Santa 2023. The USPS Operation Santa program helps countless families across the United States during the holiday season. The 110-year-old program provides an online channel for individuals and organizations to adopt letters written to Santa and send gifts anonymously. Last year over 25,000 letters were adopted and 18,141 packages shipped for arrival prior to the holidays. Once again, the Greater Boston Postal Customer Council plans to wholeheartedly support the program. Under the enthusiastic leadership of long-time member Karen McCormick, letters from several families will be adopted and gifts that match the wish-lists will be purchased, packed up and carted to a Postal facility to ship out in time. Please plan to donate. Additional information is available at uspsoperationsanta.com

USPS BLUEEARTH® SECURE DESTRUCTION MAIL SERVICE

USPS *BlueEarth*® *Secure Destruction (SD) Mail Service* is a sustainable smart business offering that is reducing the overall carbon impact of First-Class™ Mail while reducing the costs of handling return-to-sender (RTS) mail for its customers.

USPS uses intelligent mail barcode (IMb) technology to identify, intercept and securely shred undeliverable-as-addressed First-Class™ Mail that would otherwise be returned to the sender (RTS).

A new video about it walks mailers through each of the five steps involved in processing SD mail and what mailers need to do to enroll in the service.

The new *BlueEarth*® *Secure Destruction Mail Service Awareness Video* can be found on the PostalPro website at https://postalpro.usps.com/SDMail_Awareness_Video.



CALLING MAIL DESIGN PROFESSIONALS - **GET CERTIFIED!** OCTOBER 17, 2023 - **REGISTER NOW!**

Go to <https://www.bostonpcc.org/event-5227368>

The *Greater Boston PCC* is proud to offer to its members an opportunity to earn the *Mailpiece Design Professional (MDP)* certification!

Please join us on **October 17, 2023** to participate in a review and testing opportunity. This session will be approximately 4 hours, beginning at 8:30 a.m.

The MDP is the only mailpiece design certification program approved by the United States Postal Service. This self-paced course is ideal for mail preparers who wish to maximize their proficiency in designing letter-size and flat-size mail to meet USPS standards and obtain certification as a Mailpiece Design Professional.

The course includes:

- Postal addressing standards
- Class of mail and processing categories
- Intelligent Mail barcoding formats and print specifications.
- Designing automation letters (tabbing, polywrap, deflection, flexibility, etc.).
- Reply mail (BRM, CRM, MRM, PRM, MRS)

The cost for sitting for the exam (review, group participation, refreshments) is \$95.00 (\$75.00 for PCC paid members).

The class size is limited, so please register NOW! Once registered you will be sent the online study guide and class information.

Don't miss this opportunity to earn this valuable industry certification!

Registration Deadline is 10/13/2023

Tuesday, 17 October 2023

8:30 A.M. Start - Approximate 4 Hour Session

Moderator: Betsy Shortell - Director, Harvard University Mail and Distribution Services

Location: Harvard University Mail & Distribution Facility
28 Travis Street
Allston MA 02134

Registration Fees:

\$75.00 - GBPCC Paid Level A, B, and C Members

\$95.00 - Regular Rate

SUMMER VACATIONS

At home or abroad, members of the Greater Boston PCC Executive Board vacationed in some beautiful places. Karen even met up with a letter carrier out delivering the mail in England. Josh and his family enjoyed hiking and the great outdoors in Lincoln NH. Deb snuggled up with her new puppy at home. Alice watched the neighborhood mini-regatta in Arlington. Jim visited Hershey PA and likely brought home lots of chocolate. Pat caught a breathtaking view on Gasparilla Island as did Sean and his family in Aruba. Betsy saw interesting sights in NC and relaxed on Nantucket.



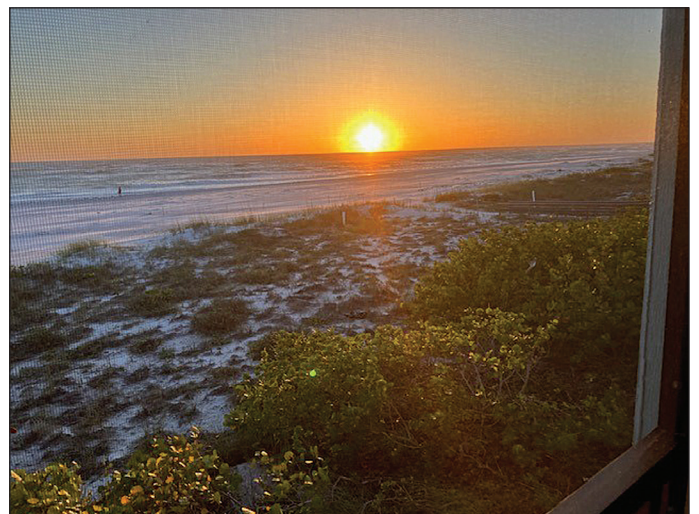
Karen McCormick with letter carrier out with the mail, Cotswolds England



Wright Brothers Memorial, NC, Betsy Shortell



Joshua Balcunas and family, Lincoln NH



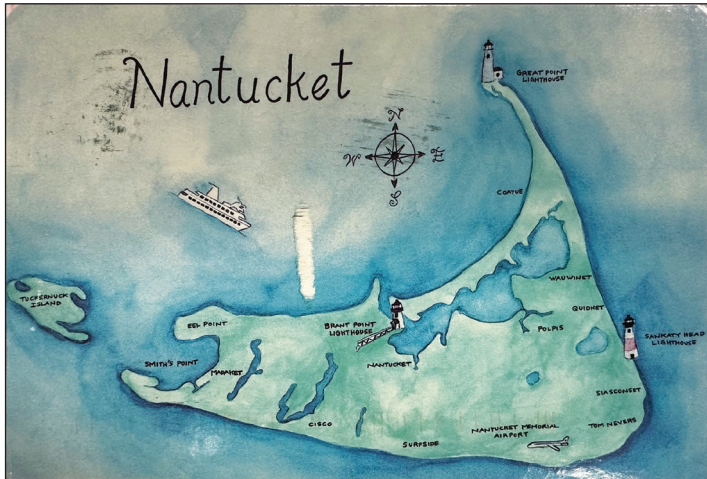
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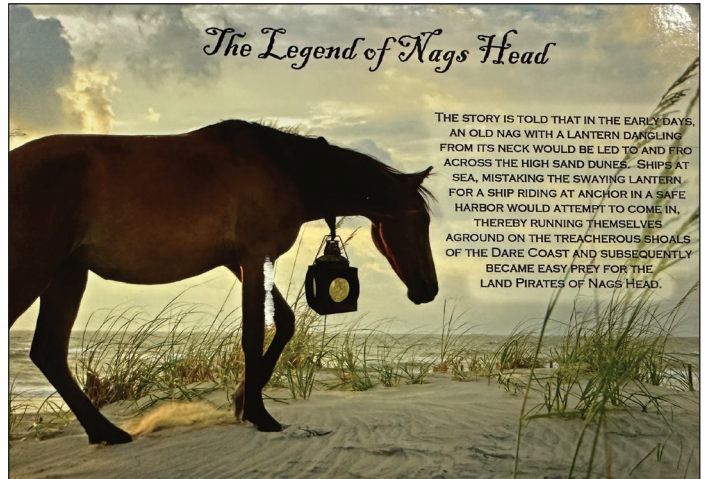
Mrs. McClymont Hershey Park PA



Sean Hunt and family in Aruba



Nantucket, Betsy Shortell



Nags Head NC, Betsy Shortell



Mini Regatta, Arlington MA, Alice Gordon



Deb Visco - a new puppy is as good as a vacation

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**GREATER BOSTON
POSTAL CUSTOMER COUNCIL**



Scan QR Code to fill out New Member Form

JOIN THE GBPCC

The Greater Boston Postal Customer Council (GBPCC) is a United States Postal Service (USPS) sponsored organization comprised of a local network of business mailers, mail service providers and USPS representatives. GBPCC offers opportunities to participate in educational programs, networking events and discussions focused on changing postal regulations, rates and local/national mailing issues. If you are interested in becoming a member please use

MEMBERSHIP RESPONSE FORM

Name _____

Company _____

Address _____

City, State & Zip _____

Phone () _____ Fax() _____

Email _____

Membership Levels (check one):

- General (No fee, individual member)
- Premiere (\$40, individual member)
- Corporate (\$150 unlimited members)
- Corporate Sponsorship (\$250 unlimited members)

Member information (if more space is needed please use additional page):

Name: _____

Name: _____

Name: _____

Title: _____

Title: _____

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**GREATER BOSTON
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To register for PCC events, visit our website:

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SOLICITING NOMINATIONS FOR PCC NEWSLETTER *SPOTLIGHT*

Who will you nominate? Your favorite letter carrier? Your amazing co-worker? The person who helps you with mail piece design? Your boss? Your local Postmaster? The driver who delivers your mail to the BMEU? The printer who doesn't flinch at your impossible deadlines?

Help us spotlight our industry and Postal heroes in our PCC Newsletter.

Email your nominations to akg@zipnet.com. Include the name of your nominee, the person's employer and position, what his or her job is, why you want to shine a spotlight on your nominee and your contact information.

For more information about the Greater Boston PCC, visit us at: www.bostonpcc.org